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Florida Sales Report – January 1996 Single-Family, Existing Homes

Statewide & Metropolitan Statistical Areas (MSAs)	Realtor Sales			Median Sales Price		
	January 1996	January 1995	% Chge	January 1996	January 1995	% Chge
STATEWIDE (1)	6,106	5,670	8%	\$ 90,600	\$ 85,700	6%
Daytona Beach	298	285	5	\$ 69,600	\$ 71,500	-3
Fort Lauderdale	774	727	6	\$111,900	\$ 99,200	13
Fort Myers-Cape Coral (2)	218	295	-26	\$ 82,400	\$ 78,900	4
Fort Pierce-Port St. Lucie	144	131	10	\$ 76,300	\$ 99,000	-23
Fort Walton Beach	N/A	N/A	N/A	N/A	N/A	N/A
Gainesville	117	103	14	\$ 87,900	\$ 95,900	-8
Jacksonville (3)	387	326	19	\$ 86,400	\$ 79,700	8
Lakeland-Winter Haven	N/A	N/A	N/A	N/A	N/A	N/A
Melbourne-Titusville-Palm Bay	269	216	25	\$ 80,200	\$ 76,500	5
Miami	646	616	5	\$107,300	\$ 97,500	10
Naples	104	101	3	\$200,000	\$137,000	46
Ocala	176	147	20	\$ 65,200	\$ 61,300	6
Orlando	N/A	N/A	N/A	N/A	N/A	N/A
Panama City	77	63	22	\$ 69,500	\$ 73,500	-5
Pensacola	246	223	10	\$ 85,700	\$ 80,200	7
Punta Gorda	115	112	3	\$ 73,800	\$ 63,000	17
Sarasota-Bradenton (4)	308	290	6	\$108,200	\$ 98,700	10
Tallahassee	112	86	30	\$109,000	\$100,000	9
Tampa-St. Petersburg- Clearwater	1,443	1,344	7	\$ 80,300	\$ 71,000	13
West Palm Beach-Boca Raton	624	524	19	\$126,900	\$123,700	3

- (1) Florida figures do not include DeSoto or Sebring because historical data was not available.
- (2) Florida figures and Fort Myers-Cape Coral MSA figures do not include Sanibel because historical data was not available.
- (3) Florida figures and Jacksonville MSA figures do not include St. Augustine because historical data was not available.
- (4) Florida figures and Sarasota-Bradenton MSA figures do not include Venice because current figures were not available.

This information is based on a survey of MLS sales levels from Florida's Realtor boards/associations.

MSAs are defined by the 1990 Census. Source: Florida Association of REALTORS and the University of Florida Real Estate Research Center.

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